



University Council Student Engagement and Success

Minutes: February 22, 2012

Meeting called to order at 3:04 pm.

Attendees: Fey, Charlie; Gannon, Debbie; Kline, John; Krovi, Ravi; Levy, Paul; Mothes, Holly; Pavlichich, Andrea; Pleuss, Carol; Steer, David; Thorpe, Lauri;

Absent: Herstich, Carolyn; Yu, Jaimie

Old Business: Charlie Fey will deliver a 20 minute "Akron Experience" presentation at our next meeting, March 7th.

New Business:

1. University Council Terms:

The University Council would like us to discuss as a group to come up with an equal distribution of people to serve on UC. Student representatives serve a one-year term.

Discussion:

- Should we have a new Dean every year? Or continuity with the same Dean on the committee?
 - It was decided as a group to keep the same Dean for continuity.
- We should look at the SEAC, CPAC, Faculty Senate, representation and see how long their terms are and coincide with UC.
 - A suggestion was discussed there be a one-year overlap for chair positions.
 - Discussion on everyone's term as it coincides with their committee they represent. It was decided the following people will remain on the UC Student Engagement and Success Committee:

CPAC Representatives:

Carol Pleuss – will remain on UC for a 3-year term

Lauri Thorpe – will remain on UC for a 3-year term

SEAC Representative:

Debbie Gannon – will remain on UC for a 2-year term

Faculty Senate Representatives:

David Steer – will remain on UC for a 2-year term

Chair/School Directors

Paul Levy – will remain on UC for a 3-year term

At-Large Representative:

John Kline – will remain on UC for a 2-year term

Dean Representative:

Ravi Kovi – will remain on UC for a 2-year term

Student Representatives:

Holly Mothes, Andrea Pavlichich and Jaimie Yu will finish in May, 2012.

2. Presentation by: Dr. Krovi and Dr. Fey on Student Employment

- Dr. Kovi and Dr. Fey will be presenting to the Board in June a report on student employment. They will present to our committee at our April 4th meeting before going to the Board.

3. Summary and discussion of the committee's recommendations for Vision 20/20

Lauri led the overview of her notes and discussion of the committee

- We need to have a globalization strategy (with resource commitment) to attract more and better international students. Relying on a local / regional market in the face of a declining HS population demographic is not enough to reach the 40,000 learner goal.
- MBA program - we do have a weekend MBA program cohort which we started last year. It is thriving and we expect it to continue beyond. The UA MBA program is ranked second in Ohio behind OSU.
- While attracting new students we need to retain current students.
- Focus on the non-traditional students, meet them where they are. They are here to learn and have specific goals and are focused. They have very defined goals and know why they are here. Intersession classes are very popular with this group of students. More weekend and evening classes. Full-time faculty has an aversion to weekend classes but there is where adjuncts could be used.
- The MBA program uses both full-time and adjunct professors.
- There needs to be flexibility in the structure of night courses. They are typically smaller class sizes. There needs to be understanding by the Deans with the smaller size evening classes and credit hour production.
- Currently there are Saturday sections of Psychology and it does fill with 45 students.
- College of Business is thinking of offering a Saturday sequence, a three-course sequence, summer/fall/spring.
- On-line courses – see how they would play out over a couple of years. May start out small but needs time to grow.
- Diversity – not just ethnicity or minority. Many other diverse groups:

- Early Retirees who now need to go back to work to supplement their skills need additional classes & training or retirees who put off taking college courses to raise a family and have a career, who now have the time and interest to go back to school.
 - Single moms and dads who need new skills for the job market.
 - Mid career professionals seeking to increase their skills for job advancement and promotion.
 - Adults who wish to finish their college degrees.
 - Students with economic needs.
 - Veterans
- Veterans – we will have thousands of veterans in the next few years wanting to come back to college. This is probably the largest diverse group and our biggest potential of students enrolling in college. We need to target the group. They will come to us with leadership skills; they will be serious about and know the value of education. They are respectful and are highly skilled. Maybe have a residence hall designated for Veterans. We could market ourselves targeting this group with a CD about UA.
 - Currently we have Admission Officers targeting veterans and there is a veteran's lounge on campus.
 - We will invite Marty Belsky and Steve Motika to speak at our April 4th meeting re: Veterans.

Meeting Adjourned: 3:55 pm.

Future meeting dates and times:

DATE	TIME	PLACE*
Wed., March 7	3:00 to 4:00	LH 414
Wed., April 4	3:00 to 4:00	LH 414
Wed., May 9	3:00 to 4:00	STUN 310

